

POPULAR COURSES • FOR WORKING PROFESSIONALS



Business Analytics + Data Analytics with Generative AI — *Curriculum*

A 12-Month Career Program built for people who already have a job and want a better one. Nine months of live, industry-oriented learning followed by a three-month industry internship on real client projects.

12-Month Career Program

Internship Included

GenAI Powered Curriculum

100% Job Assistance

9 Months

Live learning · 12 modules

+ 3 Months

Industry internship · real client projects

= 12 Months

One continuous career track

FORMAT

Live online · Hybrid

BATCHES

Weekend & evening

PREREQUISITE

Any graduate · No coding

WEEKLY EFFORT

10–12 hours

TOOLS

Excel · SQL · Power BI
· Tableau · Jira

CERTIFICATION

Professional +
Internship

CAREER POTENTIAL

₹6–14 LPA

PLACEMENT

100% job assistance

The full *module breakdown.*

12 MODULES • MONTHS 1–9

MODULE 01

Foundations of Business Analysis

Understand where a business analyst sits, how modern delivery teams work, and the vocabulary you'll be expected to use from week one.

- The BA role across industries
- SDLC, Agile and Scrum in practice
- Stakeholder ecosystems and RACI
- Project lifecycle and delivery models

MODULE 02

Requirement Gathering & Elicitation

Master the craft of finding out what a business actually needs — including the requirements nobody says out loud.

- Interviews, workshops and observation
- Questioning frameworks and probing
- Requirement prioritisation (MoSCoW, RICE)
- Conflict resolution across stakeholders

MODULE 03

Documentation: BRD, FRD & User Stories

Translate discovery into documents engineers can build from and business owners will sign.

- Business Requirement Documents (BRD)
- Functional Requirement Documents (FRD)
- User stories, epics and acceptance criteria
- Traceability matrices and change control

MODULE 04

Process Mapping & Business Modelling

Make invisible processes visible — then find where the money and time are leaking.

- AS-IS and TO-BE process maps
- BPMN notation and swimlanes
- Gap analysis and root cause techniques
- Cost-benefit and impact assessment

MODULE 05

Advanced Excel for Analysis

The spreadsheet skills hiring managers still test for — taught at the level real reporting work demands.

- Pivot tables, slicers and grouped reporting
- XLOOKUP, INDEX-MATCH and dynamic arrays
- What-if, scenario and sensitivity analysis
- Excel dashboards and automation basics

MODULE 06

SQL for Business & Data Analysts

SQL as an analyst isn't about being a developer — it's about answering your own questions without waiting on a queue.

- SELECT, filtering, JOINS and set operations
- GROUP BY, aggregation and HAVING
- Subqueries, CTEs and window functions
- Data validation, reconciliation and audit queries

MODULE 07

Power BI: Modelling, DAX & Dashboards

Build dashboards business teams actually open on a Monday morning.

- Power Query and data transformation
- Star schema modelling and relationships
- DAX measures, time intelligence and KPIs
- Publishing, row-level security and refresh

MODULE 08

Tableau & Data Storytelling

Same data, better decisions — visual design that leads a reader to the point.

- Tableau Desktop fundamentals
- Calculated fields, parameters and LODs
- Dashboard actions and interactivity
- Narrative structure for executive audiences

MODULE 09

Agile Delivery with Jira

Run sprints the way modern teams do — including the parts that go wrong.

- Jira project and board configuration
- Backlog grooming and estimation
- Sprint planning, stand-ups and retrospectives
- Velocity, burndown and delivery reporting

MODULE 10

Generative AI for Analysts

The skill that now separates a competitive analyst from a replaceable one.

- Prompt and context engineering for analysts
- AI-assisted BRD/FRD and user story drafting
- GenAI for data exploration and summarisation
- Verification, bias checks and responsible use

MODULE 11

UAT, Deployment & Business Sign-off

Getting a solution over the line — the phase most courses skip entirely.

- UAT strategy, test cases and defect triage
- Release planning and cutover
- Training material and handover documentation
- Post-implementation review and benefit tracking

MODULE 12 • MONTHS 10-12

Capstone Project + Industry Internship

Everything applied end to end on a real client engagement, under industry mentor supervision.

- Full BA deliverable set on a live brief
- Stakeholder demo and review cycles
- Dashboard and data model build
- Portfolio packaging and walkthrough practice

Who this is *for*.

ELIGIBILITY

Who should enrol

- ✓ Working professionals in any function looking to move into analytics
- ✓ IT, support, operations and finance professionals seeking a role change
- ✓ MBA, BBA, B.Com, B.Tech and other graduates with 0-8 years of experience
- ✓ Domain experts (banking, retail, healthcare, insurance) moving into a BA role
- ✓ Professionals returning from a career break

Requirements

- ✓ Graduate in any stream — no specific degree required
- ✓ No prior coding or programming background needed
- ✓ Comfortable with basic computer use and spreadsheets
- ✓ A laptop with a stable internet connection
- ✓ Roughly 10-12 hours per week for classes, labs and assignments

Talk to a career advisor

+91-7836000614

Free 15-minute counseling on batch dates, fee structure and No Cost EMI options. Mon – Sat · 10 AM – 7 PM IST.

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